



Making the Most of the Career Fairs:

- **Participate in Resumania 2 days before the fair to drive more traffic to your table at the fair**
- **Send at least 2 representatives so your table is never left unattended**
- **Send no more than 4 representatives per table so you don't crowd your space and the tables next to you**
- **Stand in front of your table to engage students, instead of sitting behind it**
- **Bring a table sign (no wider than 6') to create a stronger corporate presence at your table**
- **If you're an NU alumnus, wear your NU ALUM button to appear more approachable to students**
- **If you're bringing your NU Co-op employee, be sure to have them wear a NU COOP button**
- **Give chochkies with your company's logo on them**